



A CIDCOM Press Release for **BIOVERSAL**

BIOVERSAL instead of „chemical“ chemicals When does the rethinking start in the Gulf of Mexico?

Requirements for a rethinking in the Gulf of Mexico are increasing. The resignation of Tony Hayward and the dramatically high number of already used eco-toxic chemicals at the scene of the accident, mean a big chance for BIOVERSAL.

Since the beginning of the oil spill at the Gulf of Mexico, BP has dispersed 6,8 million litres of extremely alarming chemicals. Only recently it has been publicised, that chemical substances have been set in, despite dispositions by the US-Government against the usage. The behaviour of Tony Hayward and the ongoing critique of BP's crisis management are showing first results: the principal of BP is receding.

For BIOVERSAL, this circumstance increases the already initiated treatment options for sea, swamp, and the coast in general. BIOVERSAL, already successfully in use in Europe, sets new standards through proven competence of a fast decomposition of the toxic oil-agglomerations.

With an additional patent of the new substance-mixture, consisting of foamparticles and BIOVERSAL, underwater-oil-billows can be absorbed and treated, without harming the environment. Therefore a general cleaning of the oil-contaminated sea, above and beyond the ocean's surface, could be accomplished.

BIOVERSAL is able to alleviate the steadily increasing awkwardness in the struggle against the oil spill and can contribute to sustainable containment of the natural catastrophe. Presently, the U.S. Environmental Protection Agency (EPA) is examining the BIOVERSAL-product technology concerning an application-certificate. Initial, highly positive reports from an eco-toxic point of view already exist.

Only the legal step concerning the EPA-approval remains. Afterwards nothing can stand in the way of a rethinking and acting in favour of our nature's maintenance.

More information on BIOVERSAL can be found here: www.bioversal.com

For further requests please feel free to contact:

Stephanie Scheubrein
PR&Communications
Work: 0043 1 406 48 14 - 25
Mobile: 0043 664 469 88 06
Email: stephanie.scheubrein@cidcom.at
CIDCOM Werbeagentur GmbH
Kolonitzgasse 9
1030 Vienna
Austria/Europe

02082010